Data source:

Travel Expenditure Survey

Period:

- November 2024 to January 2025 for 2025Q1
- May - July 2025 for 2025Q2

In 2025Q2, Rwanda exported travel services worth an estimated 121.7 million USD.

According to this estimate, the expenditure per non-resident by air during their stay in Rwanda (101.1 million USD) with the most purpose being Holiday (49.5 million USD) of which 80.5 percent revenue are generated by Gorillas. North America representing the highest spending worth (37.7 million USD).

While, the expenditure by land per non-resident during their stay in Rwanda (20.7 million USD) of which the highest by purpose being VFR (9.0 million USD) and the largest spending from EAC (14.4 million USD).

In 2025Q2, Rwanda imported travel services worth an estimated 89.3 million USD. According to this estimate, the expenditure per resident by air during their stay abroad is (59.1 million USD) with the most purpose being Business (22.4 million USD) and the highest spending from EAC (47.4 million USD).

Moreover, the residents travelling by land spent (30.2 million USD) of which the highest by purpose being VFR (12.0 USD) and the largest spending to EAC (30.1 million USD).

Arrival and departure migration flows

In the second quarter of 2025, the total number of non-residents travelers to Rwanda by air was 88,296. The total number of non-resident arrivals by land was 233,896 in the second quarter of 2025. For air travelers, the total number of returning residents by air was 58,888 while the total number of returning resident travelers by land was 366,722.

TABLE: Non-residents visitors to Rwanda by Air for 2025Q2

Country grouping	Business	Education	Gorilla	Health	Holiday	Visit
Asia	2,599	52	244	2	1,428	2,413
EAC	12,331	324	119	210	1,325	11,197
Europe	2,669	83	819	8	2,937	4,800
North America	1,169	81	3,440	22	1584	4,682
Rest of Africa	6,283	682	264	25	2,501	5,490
Rest of the world	215	1	354	0	283	312
Total	25,266	1,223	5,240	267	10,058	28,894

Travel credits and debits

In 2025Q1 and 2025Q2, the total travel credit was 130.7 million USD and 121.7 million USD, while the total debit stood at 83.7 million USD and 89.3 million USD respectively. Travelers using air transport mode generated 83.0 percent of credit transactions compared to 66.2 percent for debit transactions.

Regarding the purpose of travel, holiday travelers contributed 41.1 percent, visitors of friends and relatives' travelers contributed 27.6 percent while business travelers contributed 19.5 percent of travel credit.

The following are the key Travel survey results in Semester 1, 2025:

- Rwanda exported travel services worth an estimated 121.7 million USD.
- Rwanda imported travel services worth an estimated 89.3 million USD.
- The expenditure per resident by air during their stay abroad is 59.1 million USD.
- The expenditure per non-resident by air during their stay in Rwanda (101.1 million USD) with the most purpose being Holiday (49.5 million USD) of which 80.5 percent revenue are generated by Gorillas.
- The expenditure by land per non-resident during their stay in Rwanda is 20.7 million USD of which the highest by purpose being VFR (9.0 million USD) and the largest spending from EAC (14.4 million USD).

Reference documents (PDF & Excel)

- 2025 Semester1 TES Report.pdf (pdf, 1.49 MB)
  LAST UPDATED: 15 Oct 2025
- 2025S1 TES Tables.xlsx (xlsx, 53.67 KB)
  LAST UPDATED: 15 Oct 2025

Related publications

Travel Expenditure Survey - Semester 2, 2025

Travel Expenditure Survey - Q4, 2024

Travel Expenditure Survey - Q1 & Q2, 2024

Travel Expenditure Survey Report: Compilation methodology and Results 2022

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